

The global news TV channel Russia Today TV is proposing cooperation with hotels and with companies that provide network TV for hotels.

## **NEWS FROM ALL OVER THE WORLD**

The Russian news TV channel **Russia Today TV** broadcasts 24 hours a day in English. Each hourly block of programmes on **Russia Today TV** contains the latest business, political, scientific, cultural and sports news.

**Russia Today TV** receives continual updated information from its own correspondents in various parts of the world.

### **24/7**

The information policy of the TV channel is based on the following principles:

- Twenty-four hour broadcasting;
- Exclusive reporting of the most important events, wherever and whenever they take place;
- Direct connection with and broadcasting from the scene of the events;
- Flexible programming on the broadcasting network: any programme can be interrupted in the event of breaking news.

## **THE MOST COMPLETE INFORMATION ABOUT RUSSIA**

Russia's increasing role in the world economy, its active position on matters of political and economic cooperation, and the large number of joint international projects that involve Russia in the most varied areas of activity – all combine to create intense interest not only in events taking place in Russia, but also in the way the changes that are taking place in the rest of the world are assessed in Russia.

Each hourly block of programmes allows viewers to form a complete picture of recent events in the world and in Russia.

Those who tune in to our channel tend to be businessmen, journalists, people on the staff of international organizations and diplomats – i.e. one of the main groups of people who regularly stay at 4 and 5 star hotels.

Having **Russia Today TV** on your hotel television network is the mark of an international class hotel providing the highest standards of service. Also, the presence of this channel in your hotel could well serve as a recommendation to diplomats, tourists and businesspersons.

**Russia Today TV** broadcasts to the countries of Europe via the **Hotbird-6 (13E)** satellite and can be viewed openly (**frequency 10.971 MHz; FEC – 3/4; symbol rate: 27,500 Ms/sec; polarization – H**). Free internet broadcasting is also available from the website. So you can judge for yourself the quality of our programmes.

Including the RTTV channel in your hotel TV network requires no regular additional expenditure, but it will improve your image and attract more guests to your hotel.

For more information please contact:

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